

# You've made a plan to stop taking opioids. **LUCEMYRA® MAY HELP.**

- You and your healthcare provider have made a plan for you to stop taking opioids, which is an important first step
- You'll be dealing with some physical symptoms over the next few days, but you and your healthcare provider have made a choice that may help—**LUCEMYRA is the only FDA-approved, non-opioid, non-addictive treatment for relief of multiple symptoms of opioid withdrawal that may happen when you stop taking an opioid suddenly<sup>1</sup>**



Actor portrayal

## Here Is What You Can Expect During Treatment<sup>1</sup>:

### LUCEMYRA Helps Relieve the Most Common Opioid Withdrawal Symptoms, Including<sup>1,2</sup>:

- Aches and pains
- Feeling sick (nausea, vomiting, diarrhea)
- Muscle spasms/twitching
- Insomnia/problems sleeping
- Stomach cramps
- Feelings of coldness/chills
- Muscular tension
- Heart pounding
- Runny eyes
- Yawning

### In Clinical Studies<sup>1</sup>:

- LUCEMYRA improved symptom relief when it was needed most<sup>1</sup>

#### DAY 1



Patients **started to feel** some symptom relief

#### DAY 2



Patients **experienced an improvement** in symptom relief

#### DAY 3



Patients **continued to feel improvement** in symptom relief, as withdrawal symptoms continued to decrease

- LUCEMYRA continued to be effective through Day 7 of treatment<sup>1</sup>

### Added Help with the LUMinate™ Support App

- Support and encouragement can be critical while taking LUCEMYRA
- The LUMinate Support App provides support as you go through opioid withdrawal with:
  - Dose Tracking/Reminders
  - Supportive messages each day of treatment
  - Symptom Library (including advice and tips for relief)
  - Meditation Timer



NO SIGN-UP  
REQUIRED



#### What is LUCEMYRA?

LUCEMYRA is a non-opioid prescription medicine used in adults to help with the symptoms of opioid withdrawal that may happen when you stop taking an opioid suddenly.

LUCEMYRA will not completely prevent the symptoms of opioid withdrawal and is not a treatment for opioid use disorder.

#### Important Safety Information

LUCEMYRA can cause serious side effects, including low blood pressure, slow heart rate, and fainting.

**Please see additional Important Safety Information on reverse side and the accompanying full Prescribing Information and Patient Information.**

**Lucemyra®**  
(lofexidine) tablets 0.18 mg

**Relieve the symptoms, retake control**

## Medication That May Be Taken at Home

### How a Healthcare Provider May Prescribe LUCEMYRA<sup>®1</sup>

3 TABLETS

4 TIMES

7 DAYS

- LUCEMYRA dosing is usually three tablets taken orally, four times a day, for 5-7 days, followed by a gradual reduction in dosing over 2-4 days<sup>1</sup>
  - **Make sure you follow the exact dosing instructions provided by your healthcare provider**
- Be sure to **wait 5 to 6 hours** between each dose<sup>1</sup>
- LUCEMYRA can be taken **with or without food**<sup>1</sup>
- LUCEMYRA can be **taken for up to 14 days** if you and your healthcare provider decide that you need continued symptom relief<sup>1</sup>
- **Do not** stop taking LUCEMYRA without first talking to your healthcare provider

**LUCEMYRA is not a treatment for Opioid Use Disorder (OUD), which is also called opioid addiction.** If you have been diagnosed with OUD, your healthcare provider may prescribe LUCEMYRA as part of a complete treatment program for your OUD. This program continues after LUCEMYRA treatment is completed and may also include maintenance medications combined with behavioral counseling.

**Eligible patients will pay \$0\* for LUCEMYRA**  
Learn more at [LUCEMYRA.com](https://www.lucemyra.com)

### Important Safety Information (continued)

Watch for symptoms of low blood pressure or heart rate, including dizziness, lightheadedness, or feeling faint at rest or when quickly standing up; if you experience these symptoms, call your healthcare provider right away and do not take your next dose of LUCEMYRA until you have talked to your healthcare provider. Avoid becoming dehydrated or overheated and be careful not to stand up too suddenly from lying or sitting, as these may increase your risk of low blood pressure and fainting.

When your treatment is complete, you will need to stop taking LUCEMYRA gradually, or your blood pressure could increase.

After a period of not using opioid drugs, you can become more sensitive to the effects of opioids if you start using them again. This may increase your risk of overdose and death.

Before taking LUCEMYRA, tell your healthcare provider about all your medical conditions, including if you have low blood pressure, slow heart rate, any heart problems including history of heart attack or a condition called long QT syndrome, liver or kidney problems, or if you drink alcohol. Tell your healthcare provider if you are pregnant, plan on becoming pregnant, or are breastfeeding; it is not known if LUCEMYRA can harm your unborn baby or whether LUCEMYRA passes into your breast milk.

Especially tell your healthcare provider if you take benzodiazepines, barbiturates, tranquilizers, or sleeping pills, as taking these with LUCEMYRA can cause serious side effects.

The most common side effects of LUCEMYRA include low blood pressure or symptoms of low blood pressure such as lightheadedness, slow heart rate, dizziness, sleepiness, and dry mouth.

**To report SUSPECTED ADVERSE REACTIONS or product complaints, contact US WorldMeds at 1-833-LUCEMYRA. You may also report SUSPECTED ADVERSE REACTIONS to the FDA at 1-800-FDA-1088 or [www.fda.gov/medwatch](https://www.fda.gov/medwatch).**

\* Patients whose prescriptions will be paid for in part or in whole by Medicare, Medicaid, or any similar federal or state healthcare program, are not eligible for savings or rebates according to federal and state law. Patients must visit a participating pharmacy for savings or rebates on their LUCEMYRA prescriptions. Maximum benefits may apply. Other restrictions may apply. For more information, please see Terms and Conditions at [LUCEMYRA.com](https://www.lucemyra.com).

References: 1. LUCEMYRA<sup>®</sup> (lofexidine) [Prescribing Information]. Louisville, KY: US WorldMeds, LLC; 2018. 2. Vernon MK, Reinders S, Mannix S, et al. Psychometric evaluation of the 10-item Short Opiate Withdrawal Scale-Gossop (SOWS-Gossop) in patients undergoing opioid detoxification. *Addict Behav.* 2016;60:109-116.

US WorldMeds<sup>®</sup>

US WorldMeds, LLC  
4441 Springdale Road  
Louisville, KY 40241

Under License from Britannia Pharmaceuticals Ltd.

US WorldMeds, LLC is the exclusive licensee and distributor of LUCEMYRA in the United States and its territories.

©2020. LUCEMYRA is a registered trademark of US WorldMeds, LLC. LUMinate is a trademark of US WorldMeds, LLC.

USWMLUC-00200

**Lucemyra<sup>®</sup>**  
(lofexidine) tablets 0.18 mg

**Relieve the symptoms, retake control**